

What is Claimed is:

1. A website searching method, comprising the steps of:

(a) providing an information center linked to at least one database for storing a plurality of website identifiers and a plurality of corresponding unique phone codes of said website identifiers respectively, wherein said information center is arranged to be
5 accessed through electronic communication network;

(b) receiving a search request from a user by said information center, wherein said search request includes a numerical search code;

(c) searching said numerical search code based upon said database by
10 matching said search code with said phone codes stored in said database to form a search result; and

(d) providing said search result to said user.

2. The searching method, as recited in claim 1, wherein each of said phone codes is formed by a combination of an international country code, an area code and a
15 local phone number arranged in a predetermined order, wherein said international country code, area code, and said local phone number are pre-assigned to a host of said corresponding website.

3. The searching method, as recited in claim 1, wherein said step (d) comprises a step of directly hyperlinking a website which has said phone code matched
20 with said numerical search code, so as to display said website to said user.

4. The searching method, as recited in claim 2, wherein said step (d) comprises a step of directly hyperlinking a website which has said phone code matched with said numerical search code, so as to display said website to said user.

5. The searching method, as recited in claim 1, wherein said step (d)
25 comprises a step of displaying a message to said user when said numerical search code is different from said phone codes of said websites stored in said database.

6. The searching method, as recited in claim 2, wherein said step (d) comprises a step of displaying a message to said user when said numerical search code is different from said phone codes of said websites stored in said database.

7. The searching method, as recited in claim 1, wherein each of said website identifier is assigned at least two phone codes such that when said user search said website by said phone codes, said website having said website identifier is directly hyperlinked to said user.

8. The searching method, as recited in claim 4, wherein each of said website identifier is assigned at least two phone codes such that when said user search said website by said phone codes, said website having said website identifier is directly hyperlinked to said user.

9. The searching method, as recited in claim 4, wherein for each of said phone codes, said local phone number is a business phone number said host of said website having said website identifier stored in said database.

10. The searching method, as recited in claim 6, wherein for each of said phone codes, said local phone number is a business phone number of said host of said website having said website identifier stored in said database.

11. The searching method, as recited in claim 7, wherein for each of said phone codes, said local phone number is a business phone number of said host of said website having said website identifier stored in said database.

12. The searching method, as recited in claim 8, wherein for each of said phone codes, said local phone number is a business phone number of said host of said website having said website identifier stored in said database.

13. The searching method, as recited in claim 4, wherein for each of said phone codes, said local phone number is a personal phone number of a representative of said host of said website having said website identifier stored in said database.

14. The searching method, as recited in claim 6, wherein for each of said phone codes, said local phone number is a personal phone number of a representative of said host of said website having said website identifier stored in said database.

5 15. The searching method, as recited in claim 7, wherein for each of said phone codes, said local phone number is a personal phone number of a representative of said host of said website having said website identifier stored in said database.

16. The searching method, as recited in claim 8, wherein for each of said phone codes, said local phone number is a personal phone number of a representative of said host of said website having said website identifier stored in said database.

10 17. The searching method, as recited in claim 4, wherein for each of said phone codes, said local phone number is a mobile phone number of a representative of said host of said website having said website identifier stored in said database.

15 18. The searching method, as recited in claim 6, wherein for each of said phone codes, said local phone number is a mobile phone number of a representative of said host of said website having said website identifier stored in said database.

19. The searching method, as recited in claim 7, wherein for each of said phone codes, said local phone number is a mobile phone number of a representative of said host of said website having said website identifier stored in said database.

20 20. The searching method, as recited in claim 8, wherein for each of said phone codes, said local phone number is a mobile phone number of a representative of said host of said website having said website identifier stored in said database.